

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

<b>Contract / Revision</b> 499704 /		<b>Alt Order #</b> 06388504
<b>Product</b> OBAMA SKED A ADD		
<b>Contract Dates</b> 10/23/12 - 10/29/12		<b>Estimate #</b> 2174
<b>Advertiser</b> Obama For America		<b>Original Date / Revision</b> 10/23/12 / 10/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 95	<b>Product Code</b> 101
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	10/27/12	10/27/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	1	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$4,100.00			
N 10	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00			
N 11	KVVU	10/25/12	10/29/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	M--TF--				2	\$100.00			
N 12	KVVU	10/27/12	10/27/12	TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$150.00			
<b>Totals</b>											<b>13</b>	<b>\$24,250.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	11	\$23,200.00	\$19,720.00
10/29/12 - 10/29/12	2	\$1,050.00	\$892.50
<b>Totals</b>	<b>13</b>	<b>\$24,250.00</b>	<b>\$20,612.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6388504      TRF# 499704      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      HARRIS REPORT FROM REP      OCT24/12 09.00  
 \*\*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US      REP.# \_\_\_\_\_ OFF.# 762      SALESMAN # \_\_\_\_\_  
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL      BUYER NAME MAURA GILROY  
 3050 K ST NW,      SALES PRSN PH- TERESA DIFURIA  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6388504      CLASS: NATL.      LOCAL      REGIONAL  
 PRDCT OBAMA SKED A ADD      EST#2174      COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12      OCT29/12      WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/12 09.00

REP: TO ROSE  
 FR NIKKI  
 OK'D M1 SEE LINES 12-13  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		100P-800P	30		\$4,250.00	10/27	10/27	0		SAT	0

AGENCY ADVERTISER CODE = 95      AGENCY EST# = 2174  
 AGENCY PRODUCT CODE = 101

PROGRAM : COLLEGE FOOTBALL  
 ORD COM1: REINVESTMENT FR 6373516 6266599  
 CON COM1: COLLEGE FOOTBALL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	A		1200N-430P	30		\$4,100.00	10/27	10/27	1		SAT	1
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PROGRAM : EARLY GAME  
 ORD COM1: SPOT NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT27 ON LINE-9 FOR 1 SPOT/WK

13	A		130A-230A	30		\$150.00	10/27	10/27	1		SAT	1
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PROGRAM : TMZ WEEKEND  
 ORD COM1: SPOT NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
 PART OF A MAKEGOOD MADE UP OF LINES 12-13

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#9 MISSED: SAT/100P-800P OCT27 30S \$4,250.00 (OCT23/12)  
 OFFER: SAT/1200N-430P OCT27 30S \$4,100.00 PLS ADVISE.  
 & SAT/130A-230A OCT27 30S \$150.00  
 CMT: SPOT NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12	24250.00	NOV/12	\$ .00					CONTRACT TOTAL	24250.00
				TOTAL SPOTS				13	

MARKET TOTALS \$93,000      KVVU 20%      KSNV 21%      KLAS 29%      KTNV 23%      KVMY 4%      KVCW 2%      CABL 0%  
 SHARES EST.      KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6388504 TRF# 499704 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\*\*\* UNAPPROVED REV #1 \*\*\* ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 19.10  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #  
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
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PRDCT OBAMA SKED A ADD EST#2174 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 19.10

REP: \*\*REINVESTED \$\$ FR HL'S 6373516 AND 6266599\*\*  
SEE LIENS 9-11  
TOTAL \$24250 (+5650)  
PLS CNF THANKS  
NIKKI

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	A		100P-800P	30		\$4,250.00	10/27	10/27	1		SAT	1
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 2174												
PROGRAM : COLLEGE FOOTBALL												
ORD COM1: REINVESTMENT FR 6373516 6266599												
CON COM1: COLLEGE FOOTBALL												

12-430P  
4100

REP HEADLINE# 6388504 TRF# 499704  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT23/12 19.10  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		1045P-1100P	30		\$1,200.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTS SUN												
ORD COM1: REINVESTMENT FR 6373516 6266599												
CON COM1: SPORTS SUN												
11	A		105A-135A	30		\$100.00	10/25	10/29	2		TH-F,M	2
PROGRAM : EXTRA												
ORD COM1: REINVESTMENT FR 6373516 6266599												
CON COM1: EXTRA												
OCT/12			24250.00			NOV/12					\$ .00	
CONTRACT TOTAL												24250.00
TOTAL SPOTS												12

MARKET TOTALS \$93,000 KVVU 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0%  
KTUD 1%

SHARES EST.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

OCT22/12 10.45

PROGRAM : FOX5 NEWS 6A  
CON COM1: FOX5 NEWS 6A

REP HEADLINE# 6388504  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
OCT22/12 10.45  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			630P-700P PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<	30		\$650.00	10/23	10/29	1		TU-F,M	1
3			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/23	10/29	1		TU-F,M	1
4			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/23	10/29	1		TU-F,M	1
5			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,350.00	10/23	10/29	1		TU-F,M	1
6			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/23	10/29	1		TU-F,M	1
7			100P-400P PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)	30		11500.00	10/28	10/28	1		SUN	1
8			900P-1000P PROGRAM : FAMILY GUY /AMERICAN DAD CON COM1: FAMILY GUY /AMERICAN DAD	30		\$2,450.00	10/28	10/28	1		SUN	1
OCT/12 18600.00 NOV/12 \$ .00												
CONTRACT TOTAL 18600.00												
TOTAL SPOTS 8												

MARKET TOTALS \$93,000 KVVU 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0% KTUD 1%

SHARES EST.

SVC- NSI  
DEMOS- RA35+\*